## **ORDER**



Orders	Order / Rev:	55906		
	Alt Order #:	09817502		
	Product Desc:	OBAMA FOR AMERICA A		WAWS
	Estimate:	1768		Fox 30 JAX
	Flight Dates:	09/13/12 - 09/17/12	Primary AE:	Millennium Washington DC
	Original Date / Rev:	09/12/12 / 09/12/12	Sales Office:	MNAT
	Order Type:	GENERAL	Sales Region:	National
Agency	Name:	Greer Margolis Mitchell		
	Buying Contact:		Billing Type:	Cash
	Billing Contact:		Billing Calendar:	Broadcast
		1010 Wisconsic Ave	Billing Cycle:	EOM/EOC
		Washington, DC 20007	Agency Commission:	15%
Advertiser	Name:	Obama/D/President		
	Demographic:	A35+	New Business Thru:	
	Product Codes:	Presidential Elections	Order Separation:	00:15:00
	Priority:	P-3	Advertiser External ID:	

Bili Pian				
Start Date	End Date	# Spots	Gross Amount	Net Amount
08/27/12	09/17/12	66	\$12,075,00	\$10 263 75

## Totals

Agency External ID:

Month	# Spots	Gross Amount	Net Amount	Rating
September 2012	66	\$12,075.00	\$10,263.75	0.00
Totals	66	\$12,075,00	\$10.263.75	0.00

## **Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Millennium Washington DC			Start Of Order - End Of Order	100%

AGY, POL-CAND, GEN

Order Share	Share	Total
Fox 30 JAX	10%	\$12,075.00
Market	100%	\$120,750.00

Revenue Codes:

Competitive Share	Share	Total
CABLE	0%	\$0.00
EAWS	1%	\$1,207.50
ETEV	0%	\$0.00
UNKWN	64%	\$77,280.00
WCWJ	0%	\$0.00
WJXT	0%	\$0.00
WJXX	0%	\$0.00
WTEV	25%	\$30,187.50
WTLV	0%	\$0.00

Ln Ch	Start	End	Inventory Code	e Break	Start/End	Time Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
E 1 WAWS	09/17/12	09/17/12	M-Th 430a-5a	CM	4:30 XM-4:5	59 XM M	:30	2	\$5.00 P-3	0.00 NM	2	\$10.00
	= 0./		Action News @	430a								
ANJ-43	30A FOX30	)										
Sta	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09	/13/12	09/19/12	M	2	\$5.00	0.00						
E 2 WAWS	09/13/12	09/17/12	Action News @ 5	5a CM	5:00 AM-5:3	30 AM 111	:30	3	\$15.00 P-3	0.00 NM	3	\$45.00
			Action News @	5a								
ACTIO	N NEWS A	T 5AM										
Sta	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09	/13/12	09/19/12	111	3	\$15.00	0.00				I		

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Order / Rev: 55906 Advertiser: Obama/D/President

Alt Order #: 09817502 Product Desc: OBAMA FOR AMERICA A Fox 30 JAX

Flight Dates: 09/13/12 - 09/17/12 Estimate: 1768

Ln Ch Start	End	Inventory Code		Start/End			Spots	Rate Pri			Amount
	12 09/17/12	Action News @ 5a Action News @ 5	_	5:00 AM-5:3	30 AM 111-	:30	3	\$15.00 P-3	0.00 NM	3	\$45.00
ACTION NEWS										l	
E 3 WAWS 09/13/1	2 09/17/12	Action News @ 53 Action News @ 5		5:30 AM-6:0	00 AM 111-	- :30	3	\$20.00 P-3	0.00 NM	3	\$60.00
ACTION NEWS	AT 530AM	Action News @ 5	30a							1	
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating					ĺ	
Week: 09/13/12	09/19/12	111	3	\$20.00	0.00					l	
E 4 WAWS 09/13/1	2 09/17/12	Action News @ 6a	-	6:00 AM-7:0	00 AM 111-	- :30	3	\$25.00 P-3	0.00 NM	3	\$75.00
ACTION NEWS	AT 6AM	Action News @ 6	a							1	
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating					ĺ	
Week: 09/13/12	09/19/12	111	3	\$25.00	0.00					l	
E 5 WAWS 09/13/1	2 09/17/12	Action News @ 78		7:00 AM-8:0	00 AM MTF-	:30	3	\$25.00 P-3	0.00 NM	3	\$75.00
FOX MORNING	ACTION NIV	Action News @ 7	a							1	
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating					i	
Week: 09/13/12	09/19/12	M TF	3	\$25.00	0.00					ĺ	
E 6 WAWS 09/13/1	2 09/17/12	Action News @ 8a	a CM	8:00 AM-9:0	00 AM MTF-	- :30	3	\$25.00 P-3	0.00 NM	3	\$75.00
EOD MODNING	· ACTIONI NII	Action News @ 8	a							1	
FOR MORNING Start Date	End Date	Weekdays	Spots/Week	Rate	Rating					i	
Week: 09/13/12	09/19/12	M TF	3	\$25.00	0.00					ĺ	
E 7 WAWS 09/16/1	2 09/16/12	Su 11a-12p	CM	11:00 AM-1	2:00 PI	· S :30	1	\$70.00 P-3	0.00 NM	1	\$70.00
		FOX News Sunda	ay							1	
FOX NEWS SUI		Manhaha	C= =4= \\\\ = =1-	Data	Datina					ĺ	
<u>Start Date</u> Week: 09/10/12	End Date 09/16/12	<u>Weekdays</u> S	Spots/Week 1	<u>Rate</u> \$70.00	Rating 0.00					i	
E 8 WAWS 09/13/1		M-F 10p-1030p	CM		0:30 PIM TFS	SS :30	3	\$280.00 P-3	0.00 NM	3	\$840.00
		M-F 10p-1030p								1	
ACTION NEWS					5.0					1	
Start Date Week: 09/13/12	End Date 09/19/12	<u>Weekdays</u> M TFSS	Spots/Week 3	Rate \$280.00	Rating 0.00					i	
E 9 WAWS 09/13/1		M-F 1030p-11p	CM	-	1:00 PIM TFS	SS :30	3	\$150.00 P-3	0.00 NM	3	\$450.00
	_ 00//	M-F 1030p-11p	· · · ·				Ū	ψ.00.00.	0.00		ψσσσσ
ACTION NEWS										1	
Start Date	End Date	<u>Weekdays</u> M TFSS	Spots/Week	Rate C150.00	Rating					ĺ	
Week: 09/13/12 E 10 WAWS 09/13/1	09/19/12	M-F 9a-10a	CM	\$150.00	0.00 :00 AMM TF-	:30	3	\$50.00 P-3	0.00 NM	3	\$150.00
L 10 WAWS 09/13/1	2 03/11/12	M-F 9a-10a	Civi	3.00 AIVI-10	.00 AWWF - 11'-	.50	3	ψ50.001 -5	O.OO INIVI		ψ130.00
DR PHIL										1	
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating					1	
Week: 09/13/12	09/19/12	M TF	3	\$50.00	0.00	.20		£40.00 D.0	0.00 NIM		<b>#400.00</b>
E 11 WAWS 09/13/1	2 09/17/12	м-F 11a-12p М-F 11a-12p	CM	11:00 AW-1	2:00 PIM TF-	- :30	3	\$40.00 P-3	0.00 NM	3	\$120.00
STEVE WILKOS	3	р								ĺ	
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating					1	
Week: 09/13/12	09/19/12	M TF	3	\$40.00	0.00			<b>^</b>		١ .	
E 12 WAWS 09/13/1	2 09/17/12	M-F 12p-1p Jerry Springer	CM	12:00 PM-1	:00 PMM TF-	:30	3	\$40.00 P-3	0.00 NM	3	\$120.00
JERRY SPRING	SER	ochy ophniger								1	
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating					l	
Week: 09/13/12	09/19/12	M TF	3	\$40.00	0.00					l	
E 13 WAWS 09/13/1	2 09/17/12		CM	1:00 PM-2:0	00 PM MTF-	- :30	3	\$40.00 P-3	0.00 NM	3	\$120.00
JEREMY KYLE		M-F 1p-2p								1	
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating					i	
Week: 09/13/12	09/19/12	M TF	3	\$40.00	0.00					1	
E14 WAWS 09/13/1	2 09/17/12	M-F 2p-3p	CM	2:00 PM-3:0	00 PM MTF-	- :30	3	\$40.00 P-3	0.00 NM	3	\$120.00
JUDGE BROWN	NWE DEOD!	M-F 2p-3p								1	
JODGE BROWN	WAY LI LOFE										

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Order / Rev: 55906 Advertiser: Obama/D/President

Alt Order #: 09817502 Product Desc: OBAMA FOR AMERICA A Fox 30 JAX

Flight Dates: 09/13/12 - 09/17/12 Estimate: 1768

Ln Ch	Start	End	Inventory Code	Break	Start/End 7	Γime	Days	Len S	pots	Rate Pri	Rtg Type	Spots	Amount
E 14 WAWS	09/13/1	2 09/17/12	M-F 2p-3p	CM	2:00 PM-3:0	00 PM	M TF	:30	3	\$40.00 P-3	0.00 NM	3	\$120.00
JUDGE	BROWN	I/WE PEOPI	M-F 2p-3p _E										
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rati	ng						
Week: 09/	13/12	09/19/12	M TF	3	\$40.00	0	.00						
E 15 WAWS	09/13/1	2 09/17/12	M-F 3p-4p The Doctors	CM	3:00 PM-4:0	00 PM	M TF	:30	3	\$40.00 P-3	0.00 NM	3	\$120.00
THE DO	CTORS		THE BOCKOTS										
Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rati	ng						
Week: 09/		09/19/12	M TF	3	\$40.00		.00						
E 16 WAWS	09/13/1	2 09/17/12	M-F 4p-5p Dr Phil	СМ	4:00 PM-5:0	00 PM	M TF	:30	3	\$50.00 P-3	0.00 NM	3	\$150.00
DR PHII	L												
	rt Date	End Date	Weekdays M TF	Spots/Week	Rate	Rati							
Week: 09/ E 17 WAWS		09/19/12		CM	\$50.00 5:00 PM-5:3		.00 M TF	:30	3	\$80.00 P-3	0.00 NM	3	\$240.00
L II WAWO	03/13/1	2 03/11/12	Family Feud	OW	3.00 T W 3.0	O I IVI	11	.50	3	ψου.υσ1 - 3	0.00 14101		Ψ2-10.00
FAMILY													
Sta Week: 09/	rt Date 13/12	End Date 09/19/12	<u>Weekdays</u> M TF	Spots/Week 3	<u>Rate</u> \$80.00	Rati 0	<u>ng</u> .00						
			M-F 530p-6p	CM	5:30 PM-6:0			:30	3	\$80.00 P-3	0.00 NM	3	\$240.00
			Family Feud										
FAMILY		End Data	Wookdays	Spots/Mook	Pata	Poti	na						
Week: 09/	rt Date 13/12	End Date 09/19/12	<u>Weekdays</u> M TF	Spots/Week 3	<u>Rate</u> \$80.00	Rati 0	.00						
E 19 WAWS	09/13/1	2 09/17/12	M-F 6p-630p	CM	6:00 PM-6:3	0 PM	M TF	:30	3	\$80.00 P-3	0.00 NM	3	\$240.00
HOW I	MET YOU	JR MOTHE	3										
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rati	ng						
Week: 09/	13/12	09/19/12	M TF	3	\$80.00	0	.00						
E 20 WAWS	09/13/1	2 09/17/12	M-F 730p-8p	CM	7:30 PM-8:0	00 PM	M TF	:30	3	\$150.00 P-3	0.00 NM	3	\$450.00
THE SIM	MPSONS	;	The Simpsons										
Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rati	ng						
Week: 09/		09/19/12	M TF	3	\$150.00		.00						
E 21 WAWS	09/17/1	2 09/17/12	Mon Reg 1 Mon Reg 1	CM	8:00 PM-9:0	00 PM	M	:30	1	\$800.00 P-3	0.00 NM	1	\$800.00
BONES			Mon rog r										
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rati							
Week: 09/ E 22 WAWS		09/23/12	M	CM	\$800.00 9:00 PM-10:		.00 T	:30	1	\$1,200.00 P-3	0.00 NM	1	\$1,200.00
LZZ WAWS	03/13/1	2 03/13/12	Thu Reg 2	Civi	3.00 T W-10.	.00110	1	.50	į	ψ1,200.001 -3	0.00 14101	'	ψ1,200.00
GLEE (F	₹)		ŭ										
Sta Week: 09/	rt Date	End Date 09/16/12	<u>Weekdays</u> T	Spots/Week 1	Rate \$1,200.00	Rati	<u>ng</u> .00						
E 23 WAWS				CM	9:00 PM-10:			:30	1	\$400.00 P-3	0.00 NM	1	\$400.00
			Fri Reg 2							,			,
ROS		E. J.D.	M/s sladens	0	Data	D - 1'							
Sta Week: 09/	rt Date 10/12	End Date 09/16/12	<u>Weekdays</u> F	Spots/Week 1	Rate \$400.00	Rati 0	<u>ng</u> .00						
E 24 WAWS			Su 8p-830p	CM	8:00 PM-8:3			:30	1	\$900.00 P-3	0.00 NM	1	\$900.00
			Sun Reg 2a										
	MPSONS rt Date	End Date	Weekdays	Spots/Week	Rate	Rati	na						
Week: 09/		09/16/12	S	1	\$900.00		.00						
E 25 WAWS	09/16/1	2 09/16/12		CM	9:00 PM-9:3	0 PM	S	:30	1	\$1,000.00 P-3	0.00 NM	1	\$1,000.00
FAMILY	GUY		Sun Reg 3a										
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rati	ng						
Week: 09/	10/12	09/16/12	S	1	\$1,000.00	0	.00						
E 26 WAWS	09/16/1	2 09/16/12		СМ	12:00 PM-1:	:00 PM	S	:30	1	\$600.00 P-3	0.00 NM	1	\$600.00

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Alt Order #: 09817502 Product Desc: OBAMA FOR AMERICA A Fox 30 JAX

Flight Dates: 09/13/12 - 09/17/12 Estimate: 1768

Ln	Ch	Start	End	Inventory Cod	le Break	Start/End	Time Day	ys Len	Spots	Rate Pri	Rtg Type	Spots	Amount
				FOX NFL Sund	ay								
				FOX NFL Sund	lay	(12:00 PM-1	1:00 PM)						
	FOX NF	L SUND	AY PRE-GA	ME ***INCORRE	CT RATE -PLA	CE AT LUR	OR RATE TO	CLEAR			-		
	Star	t Date	<b>End Date</b>	Weekdays	Spots/Week	Rate	Rating						
W	eek: 09/1	0/12	09/16/12	S	1	\$600.00	0.00						
E 27	WAWS	09/16/1	2 09/16/12	NFL 4p Singleh	eader CM	4:00 PM-8:	00 PM	S :3	0 2	\$1,700.00 P-3	0.00 NM	2	\$3,400.00
				NFL 4p Singleh	neader	(4:00 PM-8:	00 PM)						
	NFL ON	FOX GA	AME 2	, ,		`	,						
	Star	t Date	End Date	Weekdays	Spots/Week	Rate	Rating						
W	eek: 09/1	0/12	09/16/12	S	2	\$1,700.00	0.00						
N28	WAWS	09/16/1	2 09/16/12	Su 430a-5a	CM	430a-5a		S :3	0 1	\$5.00 P-3	0.00 NM	1	\$5.00
				Action News Ea	arly Morning								
	ANJ-430	A FOX3	0		, ,								
	Star	t Date	End Date	Weekdays	Spots/Week	Rate	Rating						
W	eek: 09/1	3/12	09/19/12	S	1	\$5.00	0.00						
											Totals	66	\$12,075.00